

Pre-Production Planning Document (MONTAGE)

GENERAL INFO

1. **Your Name:** Ava Gaiety Wroten
2. **PROJECT:** Montage of a place

CREATIVE BRIEF

1. What must it be?

An original video montage

2. Who is it for?

Attendees of Renaissance Festivals or Texas Residents looking for outdoor events to explore.

3. How long must it be?

1:00-5:00 minutes in length

4. What is your objective with the piece?

Expose one perspective into the world of a Renaissance Faire as influenced by how I see it as a whole.

5. When is it due?

Sunday, November 19th by Midnight

6. What is the overall idea?

Many people view Renaissance Festivals as a place to party, but they can also be a place to go to relax. This piece will provide a quiet, reserved and joyful audio/video experience with light narration to emphasize that point.

7. What is the storyline summary?

Surround yourself with friendly people, positive experiences, where those of all ages are welcome into a world of fantasy and joy.

8. Elevator pitch:

To the drum of a Celtic melody, you are transported to a relaxed and joyous atmosphere full of color, texture, and life. A gentle narration, with lots of space to breathe, chimes in with a quiet accompanying tone to speak the virtues of recharging at a renaissance festival to "get away from it all".

9. Tagline:

Recharge at the Renaissance

10. Look and feel description (including "pacing"):

Gradual

Relaxed

Joyous
Smiling people
Coexisting
Musical

QUESTIONS / NOTES

SUBJECT:

1. Why did you choose this location?

Timing worked out that this was a trip I was taking with plenty of interesting visuals.

Additionally, I am burnt out and am hoping this trip will recharge me. So I'll pitch it as a way for others to recharge as well to share that love.

2. Location ideas:

Texas Renaissance Festival

NARRATION/HOST:

3. Who will lead us through the piece?

Myself, or *maybe* my friend Lauren

4. Narration ideas:

Gradual with lots of space to breathe, not a constant onslaught of information.

MUSIC:

1. What is overall "mood" and "feel" of the piece?

Upbeat, yet relaxed

2. Music track ideas:

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AMBIENT AUDIO:

1. What is the "location" of the piece? If we close our eyes, where should we imagine that we are?

At the fairegrounds

2. Ambient audio ideas:

Idle crowd chatter

Footsteps across gravel

Distance applause and crowd cheer

Drinking and tavern sounds

Child laughter

Wind and nature outdoor ambiance (cicadas)

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?
Recreated audio from where the visuals took place that give an otherworldly yet relevant experience.
2. SFX ideas:
Tavern sounds while in a pub
Bubbles, fire, or other sounds depending on the entertainer
Swords clashing if recording combat, but likely not for this montage...

PERMISSIONS:

1. Am I allowed to film here? Do I need permission and/or a permit?
I have been working all week with Todd Wold (Marketing Director) and Chris Millard (General Support) of the Texas Renaissance Festival to get official permission. I have not heard any objections, but I am still awaiting the final big “yes” while filling out forms and exchanging emails with them.
2. Will any people be in my shots? Do I need permission and/or release forms?
People will be in some shots, most shots will be broad crowds with no focus, any focus on a particular performer I will attempt to get an audio confirmation they are comfortable with me using a clip of them for this class project.

GENERAL:

1. What gear do I need to pack and bring with me for the shoot? Film gear, sunscreen, water, etc.
Weather is calling for overcast and light rain, bring a poncho, bag for my camera, and a bottle to refill water. Money for food at the event. Ingredients to make breakfast over the campground fire. It will not be practical to bring my tripod, instead I will enable video stabilization and use my neck strap to hold my camera out for shots I cannot simply rest upon a surface.
2. How will I transport everything and keep it safe?
Backpack and my neck strap
3. Are there any potential hazards or complications at this location?
Main complication will be if I record and then don't get permission, the footage will be wasted. At that point I *may*, depending on the complication, still do this as an unlisted video behind a password or come up with a new idea altogether last minute.

SCRIPT

Name: Ava Gaiety Wroten

Title: Relaxed Renaissance Experiences

<u>VIDEO</u>	<u>AUDIO</u>
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Sample:
Coming soon... burnt out

Sample:
Coming soon... burnt out

STORYBOARDS

Coming soon... burnt out

[Insert all storyboard images here]